



MEET THE BEST OF THE BEST

The Shrubs of the Year enjoy an extra-bright spotlight through the year in the form of special print and digital promotion to retailers and consumers alike. Now's the time to plan ahead and incorporate these varieties into your production schedule so you can capitalize on increased demand next year. With 2¼", 4", and Quick Turn™ (one quart) sizes available, you select the perfect fit for your system, schedule, and budget.

Call your account manager today to add the 2025 Plants of the Year to your mix: 800-633-8859 • 616-846-4729



NORTH POLE®
Thuja



REMINISCENT®
CORAL
Rosa



**LITTLE LIME
PUNCH®**
Hydrangea



SCENTARA®
DOUBLE BLUE
Syringa

2026 Shrubs of the Year - Order now to meet demand!



**RISE UP
LILAC DAYS®**
Rosa



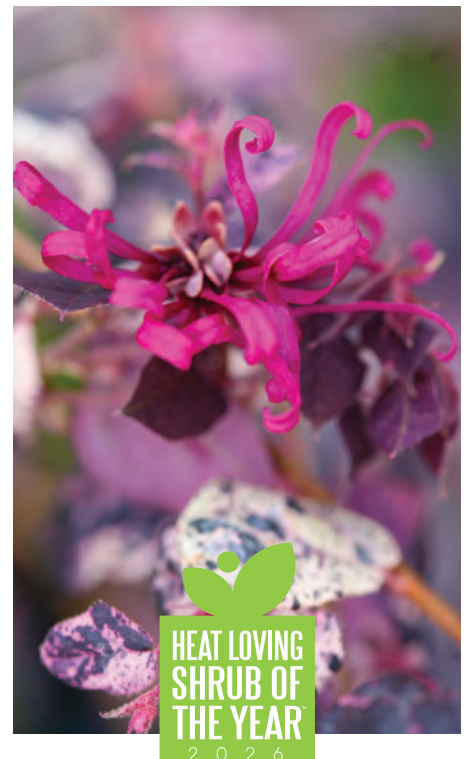
**LET'S DANCE
LOVABLE®**
Hydrangea



LIMELIGHT PRIME®
Hydrangea



**DOUBLE PLAY
DOLLY®**
Spiraea



**JAZZ HANDS
VARIEGATED®**
Loropetalum

NORTH POLE®

ARBORVITAE



Thuja occidentalis

'Art Boe'

PP#22,174; CBR#3912

Narrow, columnar evergreen

The exceptionally narrow habit of this new arborvitae makes it very useful as either a dramatic specimen or a narrow screen. A great choice for smaller sites. Selected by Art Boe of Faribault, MN, it has excellent winter color and is resistant to winter burn.

- Deep, well-drained soil
- Pruning seldom needed; early summer
- Hedges, specimen, screening, mass planting

FASTIGIATE HABIT | EVERGREEN | SPECIES NATIVE TO NORTH AMERICA

WINTER INTEREST | TOLERATES POLLUTION, BLACK WALNUT | FOLIAGE INTEREST



HEIGHT

10 - 15'

WIDTH

3 - 5'

SPACING

5 - 7'

ZONES

3 - 8

EXPOSURE

SUN / PART

NORTH POLE®

Thuja occidentalis 'Art Boe'

pp#22,174, cbr#3912

Common name: arborvitae



Landscape Info:	
USDA/AHS zones:	USDA 3/AHS 7
Mature height:	10-15'/3.0-4.5 m
Exposure:	Part shade-sun
Irrigation:	Average

Features & Benefits:	
-	Narrow, pyramidal arborvitae makes a striking specimen or space-saving hedge.
-	Developed in Minnesota: very hardy and resistant to winter burn.
-	Maintains dark green color year-round.
-	Native to North America

Cultural info:		
pH Level:	5.6 – 6.2	
Nutrient Needs:	Average	
EC (2:1 extract):	0.6 – 0.9	
Light Level:	Moderate-high	
Watering:	Moderate	
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C	
Overwintering Temp:	Polyhouse, no heat (where hardy)	
Sales Window:	All season - evergreen	
Blooms On:	Conifer, does not bloom	
Trimming/pruning:	Trim 1-2 times	
Vernalization:	Required	
Vigor Rating:	Average	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	14-18 • 13-17 • 12-16
2-3 gallon	1 gal shift	+14-18

Grower Tips:	
•	Dense, pyramidal arborvitae offers a long sales window and high retail appeal.
•	Trim/shear new growth once or twice to produce a full-bodied plant. Keep well-watered after trimming to prevent browning of edges.
•	More trimming may be required if multiple leaders develop. In this case, select a central leader and trim surrounding growth more drastically to suppress it and allow the chosen leader to take shape. For the best form, do not let the plant decide how it should grow – impose the shape on it once and it should stick.
•	Do not trim too hard or trim into thick stems, which will result in slow recovery.
•	Potting any sized liner directly to a 3 gallon is not recommended. Rather, use a 1 gallon shift, adding 14-18 weeks to the time required to produce the 1 gallon.
NOTES:	

REMINISCENT® CORAL

GARDEN ROSE



Rosa ×
'BOZFRA221'
PP#34,963; CBRAF

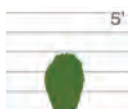
Old-fashioned style, modern performance

Reminiscent® Coral has the heady fragrance and high bloom count of the ideal English rose but are easier to grow and maintain. They're the perfect roses for Bridgerton fans who live in the suburbs rather than an English country estate.

- Prefers moist, well drained soil
- Prune in spring
- Borders, containers, mass planting, low hedges

FRAGRANT | REBLOOMING | HEAT TOLERANT

CUTTING GARDENS, COTTAGE GARDENS, MASS PLANTINGS



HEIGHT

2 - 3.5'

WIDTH

2'

SPACING

2 - 3'

ZONES

4 - 9

EXPOSURE

SUN

REMINISCENT® Coral

Rosa 'BOZFRA221'
PP#34,963; CBRAF
Common name: rose



Landscape Info:	
USDA zones:	USDA 4-9
Mature height:	2-3.5'/.6-1.0 m
Exposure:	Full sun
Irrigation:	Average

Features & Benefits:	
-	Combines old-fashioned beauty and fragrance with modern-day disease resistance and performance
-	High petal count and rich color
-	Healthy, deep green foliage



Cultural info:		
pH Level:	5.6 - 6.2	
Nutrient Needs:	Average - high	
EC (2:1 extract):	0.6 – 0.9	
Light Level:	High	
Watering:	Average	
Rooting Out Temp:	65 -72°/18.3 – 22.2° C	
Overwintering Temp:	Polyhouse, no heat (where hardy)	
Sales Window:	Spring-fall	
Blooms On:	New wood	
Trimming/pruning:	Trim 3-5 times	
Vernalization:	Beneficial	
Vigor Rating:	Average-fast	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	10-12 • 9-11 • 8-10
2 - 3 gallon	2 ¼" • 4" • QT	16-18 • 14-16 • 12-14

Grower Tips:

- All roses benefit from frequent light trimming, which produces an attractive habit and encourages abundant bloom.
- Will come out of winter fine in an unheated polyhouse; however, overwintering above freezing will help you ship in-bloom product earlier.
- May be cycle-pruned for a continuous supply of in-bloom product to ship; Allow 6-8 weeks after a trim for flower buds to form. Keep well-watered and fertilized.
- All Proven Winners roses are disease resistant in the landscape, but normal rose disease prevention methods – avoid overhead watering, clean up debris, etc. – are strongly recommended for the best crop.
- Watch for aphids and spider mites.

NOTES:

LITTLE LIME PUNCH®

PANICLE HYDRANGEA



HYDRANGEA
OF THE YEAR®
2 0 2 5



Hydrangea paniculata
'SMNHPH'
PP#33,207; CBRAF

®

Compact habit and an amazing color show

Flowers emerge lime-green, and then age for pink. But wait for it...fall brings a festive mix of pink, green, white, Hawaiian-Punch red. All this on a compact plant that fits easily into any landscape.

- Adaptable to most well-drained soils
- Prune late winter/early spring
- Borders, foundations, containers, low hedges

FLOWERS ON NEW WOOD | TOLERATES ALKALINE SOIL, CLAY SOIL,
COLD TEMPERATURES | FLOWER COLOR IS NOT AFFECTED BY SOIL pH



HEIGHT

3 - 5'

WIDTH

3 - 5'

SPACING

3 - 5'

ZONES

3 - 8

EXPOSURE

SUN / PART

LITTLE LIME PUNCH®

Hydrangea paniculata 'SMNHPH'
 PP#33,207; CBRAF; US Utility 11,944,063
 Common name: panicle hydrangea



Landscape Info:	
USDA zones:	USDA 3-8
Mature height:	3-5'/.9-1.5 m
Exposure:	Full sun
Irrigation:	Moderate

Features & Benefits:	
-	Extremely bright and vivid color develops as the green blooms age
-	Very sturdy dwarf habit
-	Full, lush blooms and lots of them
-	This plant will knock your socks off, as a grower or a gardener

Cultural info:		
pH Level:	5.6 - 6.2	
Nutrient Needs:	Average	
EC (2:1 extract):	0.6 – 0.9	
Light Level:	High	
Watering:	Average to high	
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C	
Overwintering Temp:	Polyhouse – no heat (where hardy)	
Sales Window:	All season; summer bloom is persistent	
Blooms On:	New wood	
Trimming/pruning:	Trim 2-3 times	
Vernalization:	Required	
Vigor Rating:	Average	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	12-16 • 11-15 • 10-14
2 - 3 gallon	2 ¼" • 4" • QT	22-26 • 20-24 • 18-22

Grower Tips:	
•	Trim 2-3 times to build plant body.
•	Benefits from a dormant prune of a few inches off the top early in the spring prior to sale. If a subsequent trim must be done at the nursery before shipping, it should occur in late spring at the latest to allow flower buds to develop.
•	Panicle hydrangeas prefer to fill the container with roots before they put on top growth.
•	Somewhat susceptible to spider mites, scout often and treat aggressively. Avoid stress to minimize threat.
•	For late season sales, avoid drought stress to preserve good flower color.
NOTES:	

SCENTARA® DOUBLE BLUE

LILAC




**FLOWERING
SHRUB
OF THE YEAR**
2 0 2 5



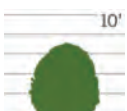
Syringa × hyacinthiflora
'SMNSHBBL'
PP#29,801; CBRAF

Knock-your-socks-off fragrance!

The most fragrant Proven Winners lilac yet, Scentara® Double Blue lilac creates the unforgettable spring display you crave. Very large flower clusters are made up of lavender-blue double flowers and cover the plant in spring. Good resistance to mildew. Long-lived and easy to grow.

- Prefers moist, well-drained soil; clay soil; alkaline soil
- Prune after flowering
- Borders, foundations, containers, specimen, cutting garden

FRAGRANT | DEER RESISTANT | ATTRACTS POLLINATORS | REBLOOMING
DISEASE RESISTANT | COMPACT



HEIGHT

6-8'

WIDTH

6-8'

SPACING

8-9'

ZONES

2 - 8

EXPOSURE

SUN

SCENTARA® Double Blue

Syringa hyacinthiflora 'SMNSHBBL'
PP#29,801; CBRAF
Common name: lilac



Landscape Info:

USDA/AHS zones:	USDA 2/AHS 8
Mature height:	6-8'/1.8-2.4 m
Exposure:	Full sun
Irrigation:	Average

Features & Benefits:

- Exceptionally fragrant, with blue double flowers
- Disease resistant
- Attractive rounded growth habit
- A versatile landscape plant for cooler climates, though it has shown excellent heat performance as well.

Cultural info:

pH Level:	5.6 – 6.2	
Nutrient Needs:	Average	
EC (2:1 extract):	0.6 – 0.9	
Light Level:	Moderate-high	
Watering:	Moderate	
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C	
Overwintering Temp:	Polyhouse, no heat (where hardy)	
Sales Window:	All season; spring bloom w/summer rebloom	
Blooms On:	Old wood	
Trimming/pruning:	Trim 2-3 times	
Vernalization:	Required	
Vigor Rating:	Average	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	14-16 • 13-15 • 12-14
2 - 3 gallon	4" • QT	18-22 • 16-20

Grower Tips:

- Best produced and sold as a 3 gallon – this plant needs a good root system in place before it will bloom well.
- Vegetative growth is primarily limited to spring and early summer; starting in late June/early July, energy gets directed toward producing next year's flower buds instead of further leaf, stem, or root growth.
- Spring or dormant pruning will remove flower buds. No trimming or pruning should be done past mid-July to allow flower buds to form for the next season.
- *S. hyacinthiflora* in general is quite susceptible to pseudomonas. Protect from frost once new growth has begun, and do not move outdoors or remove poly until temperatures have stabilized in spring. See our reference sheet, Control of Common Diseases of *Syringa*, for complete details on potential diseases and how to minimize or treat them.

NOTES:



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