



# MEET THE BEST OF THE BEST

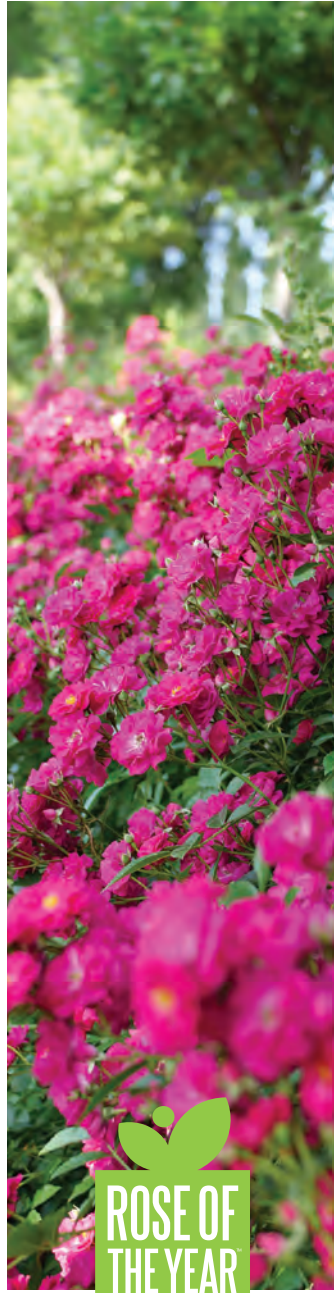
The Shrubs of the Year enjoy an extra-bright spotlight through the year in the form of special print and digital promotion to retailers and consumers alike. Now's the time to plan ahead and incorporate these varieties into your production schedule so you can capitalize on increased demand next year. With 2¼", 4", and Quick Turn™ (one quart) sizes available, you select the perfect fit for your system, schedule, and budget.

Call your account manager today to add the 2024 Plants of the Year to your mix: 800-633-8859 • 616-846-4729



LANDSCAPE  
SHRUB  
OF THE YEAR

**FIZZY MIZZY®**  
*Itea*



ROSE OF  
THE YEAR

**OSO EASY PEASY®**  
*Rosa*



HYDRANGEA  
OF THE YEAR

**LET'S DANCE  
SKY VIEW®**  
*Hydrangea*



FLOWERING  
SHRUB  
OF THE YEAR

**WINE & SPIRITS®**  
*Weigela*

Plan your production to meet the coming demand for the **2025 Shrubs of the Year!**



**NORTH POLE®**  
*Thuja*



**REMINISCENT®**  
CORAL  
*Rosa*



**LITTLE LIME PUNCH®**  
*Hydrangea*



**SCENTARA®**  
DOUBLE BLUE  
*Syringa*

# FIZZY MIZZY®

SWEETSPIRE



*Itea virginica*  
'SMNIVMM'

PP#33,549; CBRAF

## 2024 Landscape Shrub of the Year

An unconventional *Itea* noted for its numerous, upward-shooting white flowers in early summer. The lightly fragrant blooms contrast nicely with the thick, dark green leaves. This is a fantastic plant for retail sales as it presents nicely in a container. The neat and tidy habit also makes it very appealing in landscapes.

- Moist to damp soil
- Prune after flowering
- Borders, naturalizing, foundations, rain gardens, low hedges

SPECIES NATIVE TO NORTH AMERICA | FRAGRANT | COMPACT  
DEER RESISTANT | ATTRACTS POLLINATORS



HEIGHT

2 - 3'

WIDTH

2 - 3'

SPACING

2 - 4'

ZONES

5 - 9

EXPOSURE

SUN / SHADE

# FIZZY MIZZY®

*Itea virginica* 'SMNIVMM'  
PP#33,549; CBRAF  
Common name: sweetspire



## Landscape Info:

USDA zones:	USDA 5-9
Mature height:	2-3'/.6-.9 m
Exposure:	Part-full sun
Irrigation:	Average

## Features & Benefits:

- Upward-pointing flower spikes lend a whole new look to itea.
- Fragrant native shrub with a compact habit.
- Not noted for fall color like other itea.
- One of the most shade-tolerant shrubs.



## Cultural info:

pH Level:	5.6 - 6.2
Nutrient Needs:	Average to high
EC (2:1 extract):	0.6 – 0.9
Light Level:	Moderate to high
Watering:	Average
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C
Overwintering Temp:	Polyhouse, no heat (where hardy – see notes)
Sales Window:	All season (early summer bloom, fall color)
Blooms On:	Old wood
Trimming/pruning:	Trim 2-4 times
Vernalization:	Required
Vigor Rating:	Average

Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	14-16 • 13-15 • 12-14
2 - 3 gallon	2 ¼" • 4" • QT	18-22 • 16-20 • 14-18

## Grower Tips:

- In colder climates, itea can incur winter damage. Overwinter in a protected area above freezing to minimize. In warmer climates, it may be overwintered in a polyhouse with no heat.
- Trim often and keep well-watered and fertilized to encourage it to fill out the container.
- Dormant and spring pruning will remove flower buds. Spend the first year trimming to develop the plant, stopping in late July to allow the flower buds to form. Sell the second season.
- Do not sell the plant while dormant, especially in cold climates, as there may be some winter kill.

## NOTES:

# OSO EASY PEASY®

LANDSCAPE ROSE

## 2024 Rose of the Year

Oso Easy Peasy® rose sends out continuous sprays of doubled blooms, each with the vivid, tropical hue of dragon fruit. Produces flowers continuously without deadheading, and as its award from the prestigious ARS attests, it exhibits outstanding disease resistance. Another triumph from celebrated rose breeder David Zlesak.

- Moist, well-drained soil
- May be trimmed in spring if needed
- Borders, containers, mass planting, low hedges, foundations

DISEASE RESISTANT  
LOW MAINTENANCE  
REBLOOMING

### Rosa

'Phyllis Sherman'  
PP#29,167; CBRAF



HEIGHT  
2.5 - 3.5'

WIDTH  
2.5 - 3.5'

SPACING  
2.5 - 4'

ZONES  
4 - 9

EXPOSURE  
SUN

# OSO EASY PEASY®

Rosa 'Phyllis Sherman'  
PP#29,167

Common name: landscape rose



## Landscape Info:

USDA/AHS zones:	USDA 4/AHS 9
Mature height:	2.5-3.5'/.76-1.0m
Exposure:	Full sun
Irrigation:	Average

## Features & Benefits:

- A polyantha rose with abundant sprays of bright magenta flowers.
- Winner of ARS Award of Excellence in No Spray division.
- Blooms all season without deadheading.
- Highly disease resistant.

## Cultural info:

pH Level:	5.6 - 6.2
Nutrient Needs:	Average-high
EC (2:1 extract):	0.6 – 0.9
Light Level:	High
Watering:	Average
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C
Overwintering Temp:	Polyhouse, no heat (where hardy)
Sales Window:	Spring-fall
Blooms On:	New wood
Trimming/pruning:	Trim 2-3 times
Vernalization:	Beneficial
Vigor Rating:	Average-fast

## Finish Size

1 gallon  
2 - 3 gallon

## Liner Size

2 ¼" • 4" • QT  
2 ¼" • 4" • QT

## Weeks of Active Growth to Finish

10-12 • 9-11 • 8-10  
16-18 • 14-16 • 12-14

## Grower Tips:

- Landscape roses benefit from frequent light trimming, which produces an attractive habit and encourages abundant bloom.
- Will come out of winter fine in an unheated polyhouse; however, overwintering above freezing will help you ship in-bloom product earlier.
- May be cycle-pruned for a continuous supply of in-bloom product to ship; Allow 6-8 weeks after a trim for flower buds to form. Keep well-watered and fertilized.
- Oso Easy roses are disease resistant in the landscape, but all normal rose disease prevention methods – avoid overhead watering, clean up debris, etc. – are strongly recommended for the best crop.
- Watch for aphids and spider mites.

## NOTES:

# LET'S DANCE SKY VIEW®

REBLOOMING BIGLEAF HYDRANGEA



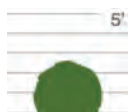
*Hydrangea macrophylla* × *serrata*  
'SMNHSME'  
PP#34,327; CBRAF

## 2024 Hydrangea of the Year

Let's Dance Sky View® bigleaf hydrangea is a standout for consistent, yearly blooming, whether you grow it in Michigan or Florida. Selected from our extensive Let's Dance® hydrangea breeding program for its ability to not only conserve its old wood buds in the face of weather challenges but also its ability to continue creating new flowers. You'll also love how easy this cultivar is to turn blue, which is what we recommend since it's so spectacular this way: flowers emerge a beautiful sky blue with a honeydew-green eye before maturing to a full sky blue. Its nice compact growing habit makes it both a good container and garden plant.

- Prefers moist, well-drained soil
- Pruning seldom needed; after flowering
- Perennial beds, edging, containers

REBLOOMER | BLOOM COLOR IS AFFECTED BY SOIL pH



HEIGHT

2 - 3'

WIDTH

2 - 4'

SPACING

4 - 5'

ZONES

4 - 9

EXPOSURE

SUN / PART

# LET'S DANCE SKY VIEW®

*H. mac. X serrata 'SMNHSME'*  
PP#34,327; CBRAF

Common name: reblooming hydrangea



Landscape Info:	
USDA zones:	4-9
Mature height:	2-3'/0.6-0.9 m
Exposure:	Part-full sun
Irrigation:	Moderate

Features & Benefits:	
-	Sets flower buds on entire length of stem, improving performance in all climates
-	Very easy to turn blue if treated
-	Blooms on old and new wood
-	Very, very quick to rebloom
-	Fast growing, outstanding for production

Cultural info:		
pH Level:	5.0 - 6.0	
Nutrient Needs:	Average-high	
EC (2:1 extract):	0.6 - 0.9	
Light Level:	Moderate	
Watering:	Average	
Rooting Out Temp:	65 - 72° F/18.3 - 22.2° C	
Overwintering Temp:	40 - 50° F/4.4 - 10° C	
Sales Window:	Spring-fall	
Blooms On:	Old and new wood	
Trimming/pruning:	Trim 1-3 times	
Vernalization:	Required	
Vigor Rating:	Fast	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	4" • QT	8-10 • 6-8
2 - 3 gallon	4" • QT	14-18 • 12-16

Grower Tips:	
•	Look to finish this container in a single growing season as it will rebloom heavily from a liner into a larger container
•	Initial bloom will be on previous year's growth; rebloom occurs on new wood approximately 10-12 weeks later.
•	Trim lightly to shape as many times as possible until late July; Pruning or trimming after this will interfere with bud set for the following season. Dormant or spring pruning will also remove flower buds, though rebloom will still occur later.
•	May be susceptible to powdery mildew and leaf spot; grow with good air circulation and practice good sanitation to reduce disease.
•	All big-leaf hydrangeas bloom pink-red in growing media unless treated with aluminum sulfate. If you wish to sell big-leaf hydrangeas with blue flowers, please see <a href="#">our info sheet</a> for a detailed look at the process

NOTES:



# WINE & SPIRITS®

WEIGELA



*Weigela florida*  
'SMNWFGC'

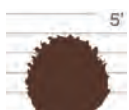
PP#34,385; CBRAF

## 2024 Flowering Shrub of the Year

Celebrate the season with Wine & Spirits® weigela. Its rich burgundy foliage and crisp white flowers make a striking statement and complement the style and color of any home.

- Adaptable to most well-drained soil
- Prune after flowering
- Borders, mass planting, low hedges

DEER RESISTANT | FOLIAGE INTEREST



HEIGHT

3 - 5'

WIDTH

3 - 5'

SPACING

5 - 6'

ZONES

4 - 8

EXPOSURE

SUN

# WINE & SPIRITS®

*Weigela florida* 'SMNWFGC'

PP#34,385; CBRAF

Common name: weigela



## Landscape Info:

USDA zones:	USDA 4-8
Mature height:	3-5'/9-1.5 m
Exposure:	Full sun
Irrigation:	Moderate

## Features & Benefits:

- Near-black foliage sets off white flowers that emerge from lime-green buds – very colorful!
- Remains attractive well outside of bloom time
- Naturally grows with an appealing rounded habit

## Cultural info:

pH Level:	5.6 - 6.2
Nutrient Needs:	Average
EC (2:1 extract):	0.6 – 0.9
Light Level:	Moderate to high
Watering:	Average
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C
Overwintering Temp:	Polyhouse - no heat (where hardy)
Sales Window:	Spring-fall
Blooms On:	Old wood
Trimming/pruning:	Trim 1-2 times
Vernalization:	Required
Vigor Rating:	Fast

## Finish Size

1 gallon	2 ¼" • 4" • QT
2 - 3 gallon	2 ¼" • 4" • QT

## Weeks of Active Growth to Finish

8-10 • 7-9 • 6-8
16-18 • 14-16 • 12-14

## Grower Tips:

- Can be potted and shipped in the same season if non-blooming plants appeal to your market (landscapers, for example).
- Spring and dormant pruning will remove flower buds.
- Trim to shape as new growth 1-2 times to develop good body. Stop trimming in late July to allow flower buds to form for sale the following season.
- If not grown in high light, place plants in full sun for 2 weeks before sale to develop the best leaf color.
- Spider mites may become an issue; scout and treat as your IPM program dictates.

## NOTES:





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