Branching Out
Introducing Proven Winners® ColorChoice® Ornamental Trees
How do you top 20 years of offering the best woody plants on
the market? By adding an exceptional line of Proven Winners®
ColorChoice® ornamental trees to the mix. Outstanding beauty,
disease resistant, landscape-friendly - they’re the trees you’ve
been waiting for.

The inaugural class includes the following seven cultivars. The
line will grow each year as new varieties are proposed; several
interesting new possibilities are currently under evaluation
and/or being propagated to increase supply.

**AVALANCHE®**
*Betula x ‘Avalzam’*

History shows that landscapers,
designers, and homeowners can’t
resist the allure of a white bark birch.
AVALANCHE® birch will no doubt
provide that same draw, combining
exceptional smooth white bark with
a ruggedness and durability that
withstands challenging conditions
and resists bronze birch borer. Bark
starts out tan, takes on pink tones and
then turns that bright, stunning white.
Neat emerald green leaves develop
golden fall color. Imported from Japan
by Ohio’s renown Storrs & Harrison
Company in the mid-late 1800s.

- **USDA 4 AHS 7**
- 50’ TALL + 30-40’ WIDE
- **FULL SUN/PART SHADE**
- SHAPE: BROAD OVAL
- FLOWER: CATKINS

**GOLDEN SHADOWS®**
*Cornus alternifolia ‘Wstackman’ pp#11287*

Pagoda dogwood is noted for its
distinctive strongly horizontal
branching which makes a memorable
statement in the landscape. GOLDEN
SHADOWS® dogwood makes that
habit even more dramatic with its
colorful yellow and green variegated
foliage. It often emerges with shades
of red and orange, accompanied in
spring by a host of lacy white flowers.
At its best when planted in light,
filtered shade where it adds brightness,
structure, and color.

- **USDA 3 AHS 8**
- 10-12’ TALL + WIDE
- **PART SHADE**
- SHAPE: BROAD PYRAMID
- FLOWER: WHITE

**CRUSADER®**
*Crataegus crus-galli var. inermis ‘Cruzam’*

It’s hard to believe that a tree that’s so
undeniably pretty in spring can also be
so tough. Despite its abundant white
floral display in late spring, attractive
silver bark, colorful fall foliage, and
showy fruit, this thornless native
hawthorn tolerates just about any
challenge you can give it. It shrugs off
wet and dry soils, is not fussy about
pH levels, is unbothered by clay or
salt, and resists the many diseases that
often plague the rose family, so it’s the
perfect choice for difficult urban areas,
parking lots, street plantings, and more.

- **USDA 3 AHS 7**
- 15’ TALL + 12-15’ WIDE
- **FULL SUN**
- SHAPE: ROUNDED
- FLOWER: WHITE
- FRUIT: BRIGHT RED
**LOLLIPOP**
*Malus ’Lollizam’*

True to its name, this useful crabapple is a confection of fragrant white flowers in spring perched on top of a sturdy trunk. Tiny, shiny red fruits in fall attract birds and wildlife. Thanks to its truly dwarf genetics, it perpetually maintains the neat form that will make homeowners everywhere fall in love with it.

![LOLLIPOP](image)

**SHOW TIME**
*Malus ’Shotizam’*

When spring comes, it’s show time for all crabapples, but this one really grabs the spotlight. The large, densely-clustered fuchsia-red flowers turn the branches into columns of lush color. Deep green foliage has red tones of its own, especially as it emerges. In fall, red fruits glisten among the bright orange and red leaves. Oval, upright habit lends a touch of formality as a specimen or street tree. Recommended as a replacement for ‘Prairifire’ by Ohio State University.

![SHOW TIME](image)

**PINK SNOW SHOWERS**
*Prunus x ’Pisnshzam’*

A weeping tree that’s sure to bring joy to homeowners in spring. Its elegant, arching branches are a flurry of sweet pink flowers in early spring, standing out against the silvery branches. Serrated, dark green foliage has no issue with unsightly shot hole disease, staying neat and clean all season before developing into red and orange tones in fall. This vigorous grower develops into a showpiece specimen quickly.

![PINK SNOW SHOWERS](image)

**WEEPING EXTRAORDINAIRE**
*Prunus x ’Extrazam’*

A bold display of the double powderpuff blooms that homeowners seek out every spring. The very large flowers emerge deep pink and open to a beautiful light cherry hue. When the blooms fall from the weeping branches, coppery foliage emerges, quickly turning an appealing emerald green before going red and burgundy in autumn.

![WEEPING EXTRAORDINAIRE](image)
Contact a licensed nursery today.

Blue Heron Farm
Corvallis, OR • 800-223-8410

Bountiful Farms
Woodburn, OR • 503-981-7494

Hans Nelson & Sons Nursery
Boring, OR • 877-663-0511

J. Frank Schmidt & Son Co.
Boring, OR • 800-825-8202

Arrowhead Ornamentals LLC
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Kankakee Nursery
Aroma Park, IL • 800-344-7697

Oregon Pride Nurseries
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Robinson Nursery
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For more information, contact Maria Zampini, maria@upshoothort.com.