

LO & BEHOLD® 'Purple Haze'



Buddleia 'Purple Haze'
pp#24,514, cbr#4447
Common name: butterfly bush



| Landscape Info: | |
|-----------------|--------------|
| USDA/AHS zones: | USDA 5/AHS 9 |
| Mature height: | 2-3'/.6-.9 m |
| Exposure: | Full sun |
| Irrigation: | Moderate |

| Features & Benefits: | |
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| <ul style="list-style-type: none"> - Royal purple flowers cover this low and wide butterfly bush – very unique habit. Flowers cascade downward instead of point up. - Non-invasive and approved for sale in OR & WA - Blooms continuously without deadheading - Ideal for edging, mixed borders, and containers - Very deer resistant | |

| Cultural info: | | |
|---------------------|---------------------------------------|----------------------------------|
| pH Level: | 5.6 – 6.2 | |
| Nutrient Needs: | Average | |
| EC (2:1 extract): | 0.6 – 0.9 | |
| Light Level: | High | |
| Watering: | Moderate (good drainage essential) | |
| Rooting Out Temp: | 65° - 72°F/18.3 – 22.2°C | |
| Overwintering Temp: | 40° - 50° F/4.4 – 10°C | |
| Sales Window: | Spring through fall | |
| Blooms On: | New wood (long days initiate bud set) | |
| Trimming/pruning: | Trim 2-3 times for a full plant | |
| Vernalization: | Not required | |
| Vigor Rating: | Moderate | |
| Finish Size | Liner Size | Weeks of Active Growth to Finish |
| 1 gallon | 4" • QT | 8-10 • 6-8 |
| 2 -3 gallon | 4" • QT | 12-14 • 10-12 |

| Grower Tips: | |
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| <ul style="list-style-type: none"> • One of the fastest shrubs to produce. • Buddleia will rebloom approximately 4-6 weeks after trimming in summer. Multiple crop cycles will give you a continuous supply of ready-to-sell product, covered with large terminal blooms. • Does not require deadheading for continuous bloom. • Buddleia are susceptible to spider mites; scout often and treat aggressively. Downy mildew and aphids may also occur. • Avoid drought stress to minimize wilting and pest issues. • Taper off fertilizing and excessive watering in late summer to minimize damage if crop is to be overwintered. Keep on the dry side when dormant. • Avoid fall pruning, and in spring, do not cut until new growth begins to emerge on stems. • Not recommended for fall sales/planting in zone 5. | |
| NOTES: | |