

Stay profitable from spring through frost with Proven Winners® ColorChoice® shrubs. What makes these plants the choice of gardeners makes them ideal for cut flower growers, too: unique colors, bigger flowers, longer bloom times, disease resistance. Season after season, you can rely on their beauty and productivity to bring top dollar and repeat business at market. Request a spreadsheet covering our complete cut flower selection from your account manager.



FLOWERS



FRAGRANCE



FRUIT/SEED HEADS



DECIDUOUS FOLIAGE



EVERGREEN FOLIAGE



STEMS

SPRING When your customers have spring fever, you'll have the cure – in bunches. From traditional cuts like forsythia to the unexpected (and astonishingly fragrant) hardy abelia, look to these varieties to jump-start the season. All are suitable for forcing.

VARIETY	ZONE	FEATURES
SWEET EMOTION BLAZE™ abelia	4	
SHOW OFF® forsythia	5	
FAIRYTRAIL® cascade hydrangea® series	6	
BLOOMERANG® lilac series (<i>Syringa</i>)	3	
SCENTARA® lilac series (<i>Syringa</i>)	2	
DOUBLE TAKE® quince series (<i>Chaenomeles</i>) (PICTURED)	5	



SUMMER The competitive wedding and farmer's market season requires you to stand out from the crowd. Find your niche with a selection of colorful stems in all sizes and styles, from old-fashioned and elegant to contemporary and quirky. Many are reblooming, ensuring the longest sales window.

VARIETY	ZONE	FEATURES
TASTE OF HEAVEN™ thornless blackberries (<i>Rubus</i>)	6	
SPLENDID!™ Blue & SKY DEW® Gold blueberries (<i>Vaccinium</i>)	6/4	
SUGAR SHACK® buttonbush (<i>Cephalanthus</i>)	4	
'Sweet Summer Love' clematis (PICTURED)	4	
ESTRELLITA® firecracker bush series (<i>Bouvardia</i>)	8	
'Scentsation' honeysuckle (<i>Lonicera</i>)	5	
LET'S DANCE® bigleaf hydrangea series (<i>H. macrophylla</i>)	5	
Panicle hydrangeas (<i>H. paniculata</i>)	3	
INCREDIBALL® & INVINCIBELLE® smooth hydrangeas series (<i>H. arborescens</i>)	3	
FLAVORETTE® & REMINISCENT® rose series (<i>Rosa</i>)	4	
SUGARTINA® 'Crystalina' summersweet (<i>Clethra</i>)	4	
'Aphrodite' (PICTURED) & SIMPLY SCENTSATIONAL® sweetshrub (<i>Calycanthus</i>)	5b	
STEADY EDDY® reblooming doublefile viburnum	5	



FALL Color is king in autumn, as a chill comes into the air and the events season starts up. While fabulous foliage never goes out of style, a program that includes the unexpected color of purple callicarpa and orange viburnum provides a delightfully unexpected selection of cuts for designers and hobbyists alike.

VARIETY	ZONE	FEATURES
PEARL GLAM® beautyberry (<i>Callicarpa</i>)	5	
PROUD BERRY® coral berry (<i>Symphoricarpos</i>)	3	
SGT. PEPPER™ dogwood (<i>Cornus</i>)	3	
TEMPLE OF BLOOM® seven-son flower (<i>Heptacodium</i>)	5	
GLITTERS & GLOWS® viburnum	4	
BRANDYWINE™ viburnum (PICTURED)	5	
RED BALLOON® viburnum	4	

WINTER Wintertime brings a market hungry for greenery and colorful branches. From individual stems for anchoring seasonal containers to bundles of fragrant evergreens for wreaths and swags, these shrubs ensure your season ends on a high note.

VARIETY	ZONE	FEATURES
Arborvitae (<i>Thuja</i>) (PICTURED)	3	
SPRINTER® boxwood (<i>Buxus</i>)	5	
ARCTIC FIRE® red-twig dogwood series (<i>Cornus</i>)	2/4	
False cypress (<i>Chamaecyparis sp.</i>)	4/5	
CASTLE™ Blue holly series (<i>Ilex x meserveae</i>)	5	
Winterberry holly (<i>Ilex verticillata</i>)	3	



FOLIAGE Foliage cuts round out bouquets and displays. A wide range of exceptional color and texture means these productive shrubs aren't just ordinary filler.

VARIETY	ZONE	FEATURES
CENTER STAGE® series crapemyrtle (<i>Lagerstroemia</i>)	6/7	
KODIAK® diervilla series (PICTURED)	4/5	
JAZZ HANDS® loropetalum series	7b	
Ninebark (<i>Physocarpus</i>)	3	
GOLDEN TICKET® & KINDLY® privet (<i>Ligustrum</i>)	5	
FINE LINE® rhamnus	2	
WINECRAFT® series smokebush (<i>Cotinus</i>) (PICTURED)	4	
YARDLINE® viburnum		
MIDNIGHT WINE SHINE® weigela	4	
SONIC BLOOM® Wine reblooming weigela		
VERY FINE WINE® weigela		
VINHO VERDE® weigela (PICTURED)		
WINE & ROSES® & WINE & SPIRITS® weigela	4	
Wintercreeper (<i>Euonymus fortunei</i>)	5	