BLOOM-A-THON® White

Rhododendron 'RLH1-3P3'

Common name: reblooming azalea



Landscape Info:		
USDA/AHS zones:	USDA 6b/AHS 9	
Mature height:	2.5-3′/.769 m	
Exposure:	Part shade-sun	
Irrigation:	Average	



- Flowers up to 20+ weeks each year: blooms in spring, takes a brief rest to create new growth, then reblooms summer-fall.
- Classic pure-white azalea color; semi-evergreen.
- Thrives in dappled light conditions.
- The smallest of the series, perfect for edging, low hedges, and foundation planting.



Cultural info:		
pH Level:	5.6 – 6.2	
Nutrient Needs:	Average	
EC (2:1 extract):	0.6 – 0.9	
Light Level:	Moderate-high	
Watering:	Low to moderate	
Rooting Out Temp:	65 – 72° F/18.3 – 22.2° C	
Overwintering Temp:	40 – 50° F/ 4.4 – 10° C	
Sales Window:	All season; spring/summer-fall bloom	
Blooms On:	Old and new wood	
Trimming/pruning:	Trim 3-4 times	
Vernalization:	Not required	
Vigor Rating:	Average	
Finish Size	Liner Size	Weeks of Active Growth to Finish
1 gallon	2 ¼" • 4" • QT	14-16 • 13-15 • 12-14
2 - 3 gallon	4" • QT	14-16 • 12-14

Grower Tips:

- Easy to ship in bloom for spring sales, or cycle-prune for in-bloom product throughout the season.
- Fall shipping/planting is not recommended in colder parts of its hardiness range.
- Best grown in light, fast-draining media and kept on the dry side frequent watering and less-than-immediate drainage can lead to root rot and disease.
- First bloom is on old wood dormant or spring pruning will remove these flower buds. Rebloom occurs on new wood approximately 8-10 weeks after trimming.
- Trim up to 4 times to encourage a dense, well-branched and rounded plant; avoid cutting into thick stems.
- Run plants a bit drier and taper off fertilizer in late summer, especially in colder areas.
- Potting a 2 ¼" liner directly to a 3 gallon can is not recommended. NOTES: